

# SPACES OF WELLBEING



Villeroy & Boch

1748

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Spaces of wellbeing  
create moments  
of connection  
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6  
BRAND & HERITAGE

10  
CLASSIC ELEGANCE

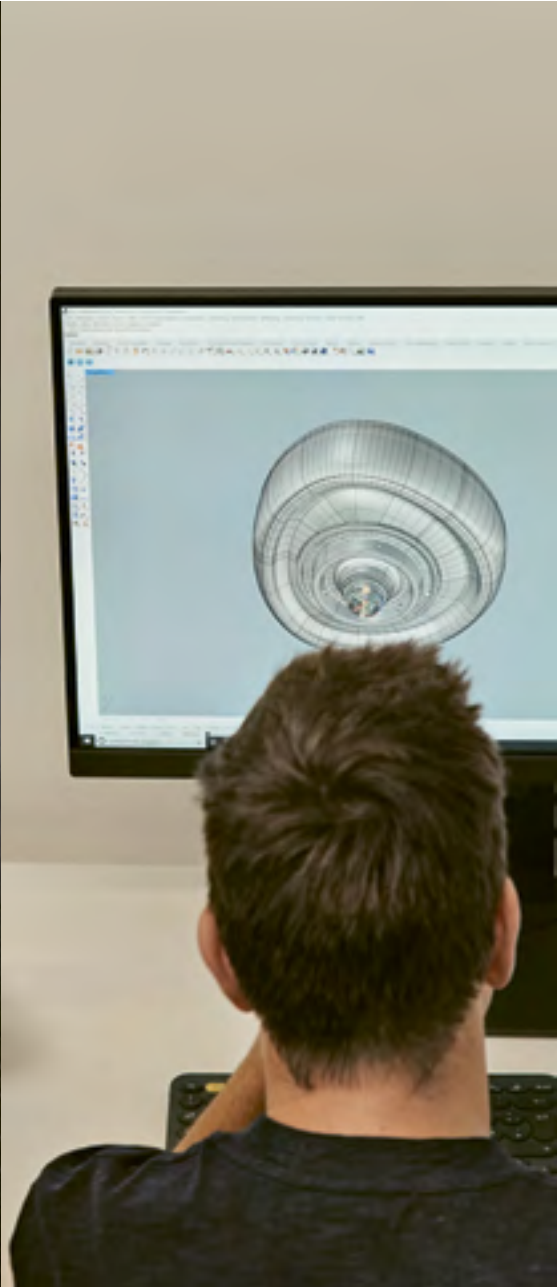
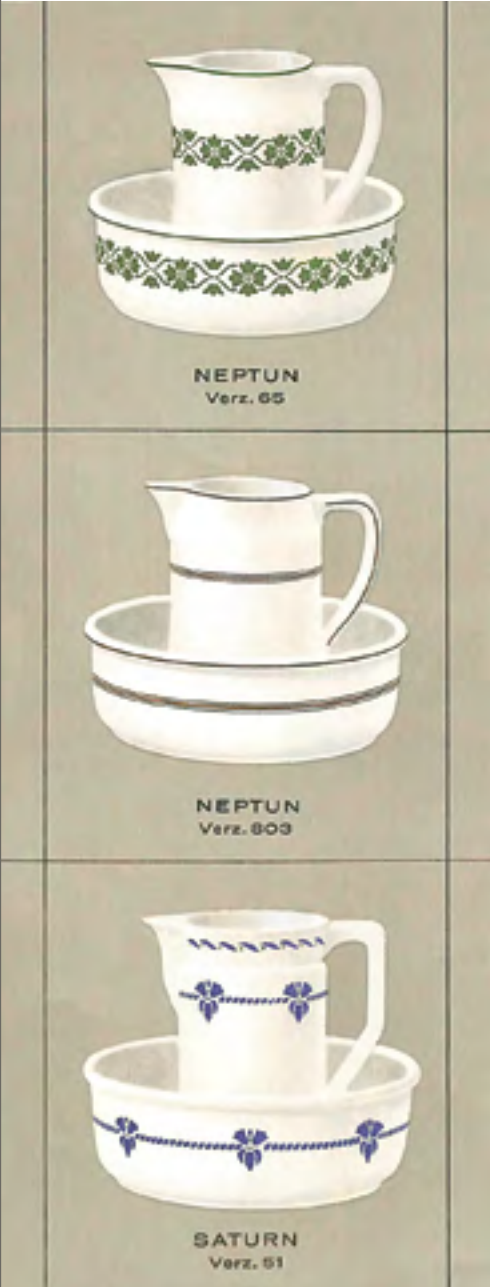
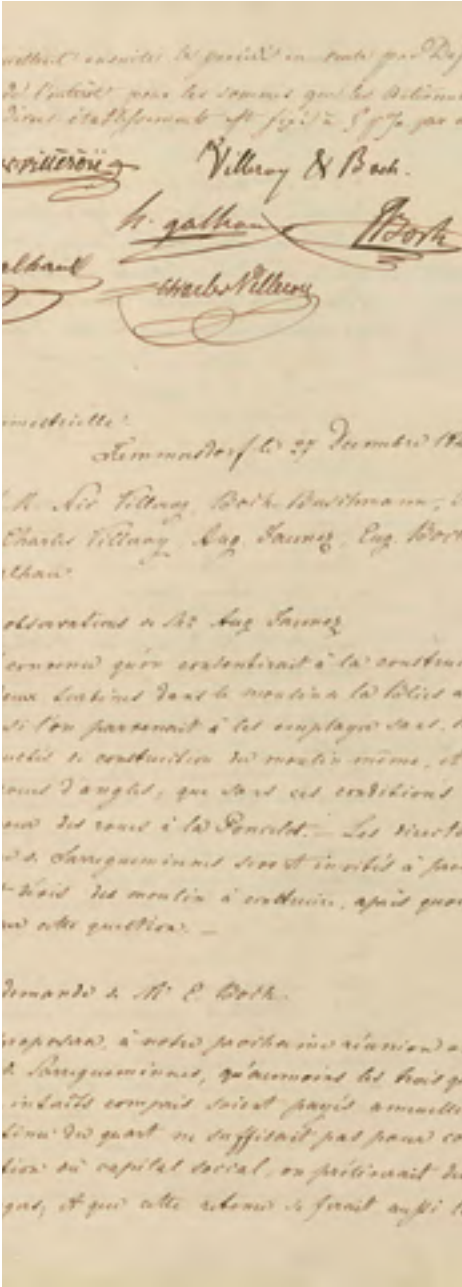
20  
NATURAL SIMPLICITY

30  
URBAN CLARITY

40  
COLOUR STATEMENT

50  
ONLINE ASSISTANCE





# ROOTED IN PROGRESS

Nicolas Villeroy and Jean-François Boch signed into being the amalgamation, which holds good to this day.

A passionate ceramicist and an entrepreneur: the son, Pierre-Joseph Boch, was forever in search of the perfect shape and mixture.

Nicolas Villeroy was an astute businessman with a talent for optimising processes.

What began with small editions of ceramic crockery back in the 17<sup>th</sup> century went on to change the everyday lives and home comforts of whole generations. From the early 19<sup>th</sup> century onwards, new casting and production methods enabled Villeroy&Boch to play a major role in the democratisation of the bathroom. In keeping with the aspirations of its founders, Nicolas Villeroy and Jean-François Boch, today's global enterprise continues to pursue ever higher standards, with innovation firmly ingrained in its DNA.

A broad range of washware marked the beginning of a new chapter in the company's history.

A true ceramic masterpiece: The hand-crafted Octagon washbasin.

Product development using the very latest methods – the only way to achieve perfection.

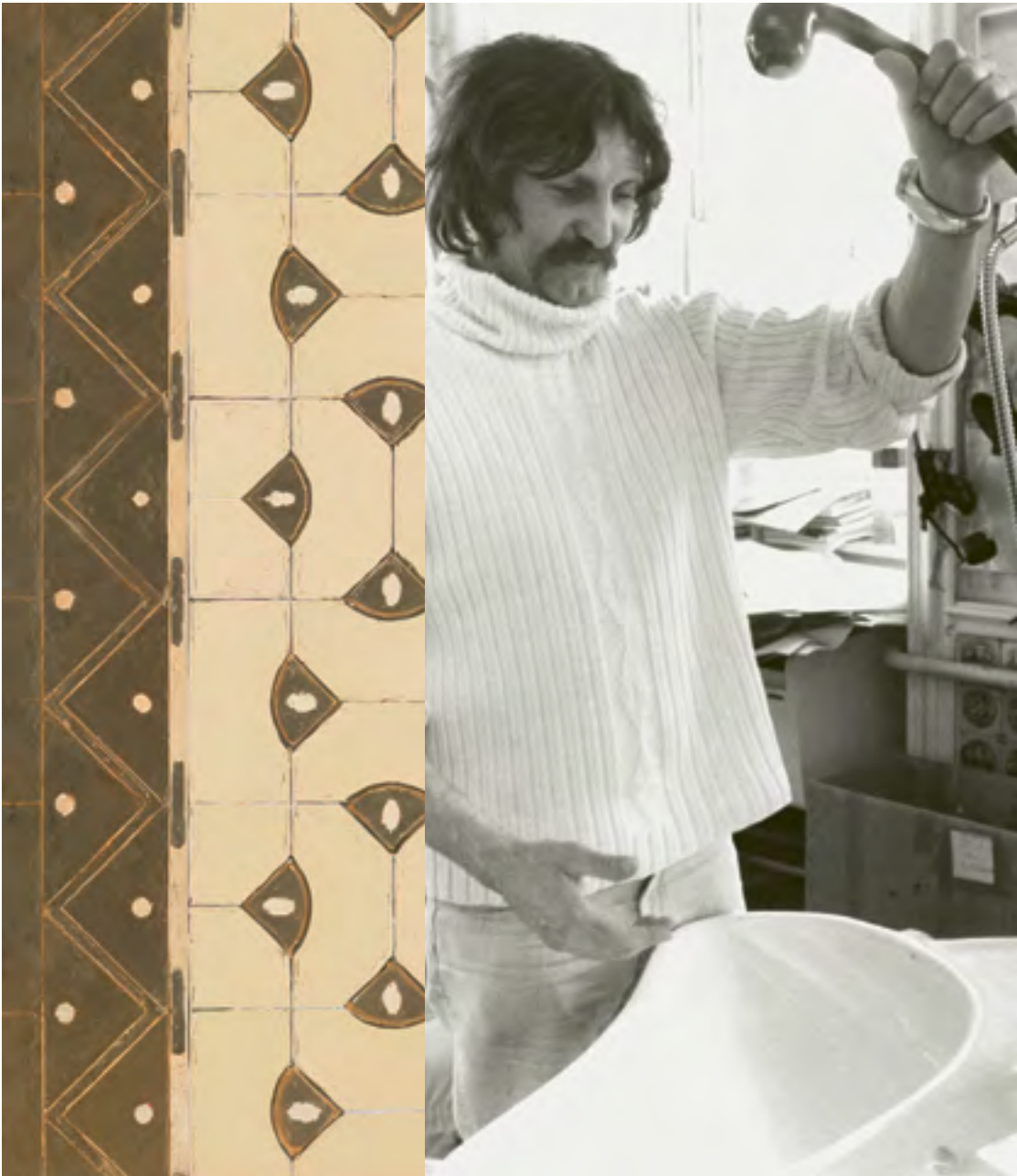


Driven by a vision of perfect functionality, design and quality, Villeroy&Boch has always been keen to collaborate with the best of the best: From Bauhaus icons such as Peter Behrens to renowned designers including Luigi Colani, Gesa Hansen, Christian Haas and the kaschkasch duo, the company has teamed up with many outstanding creative talents to bring its ambitious projects to fruition. That's why all Villeroy&Boch products boast an aesthetic and functional quality which makes every bathroom an oasis of wellbeing.

Tile design by Peter Behrens, the pioneer of modern industrial design.

In the 1970s, Luigi Colani's unique design idiom lent Villeroy & Boch bathrooms an exciting new character.

The Artis collection demonstrates designer Gesa Hansen's refined understanding of colour.



# FEEL-GOOD DESIGN

Conum by Christian Haas is a winner not only among minimalists, but also in the eyes of the Red Dot Design Award's jury.

For the Antao collection, leading designer duo kaschkasch translated the form of a water drop into elegant product design.





# CLASSIC STYLE MEETS NEW ELEGANCE

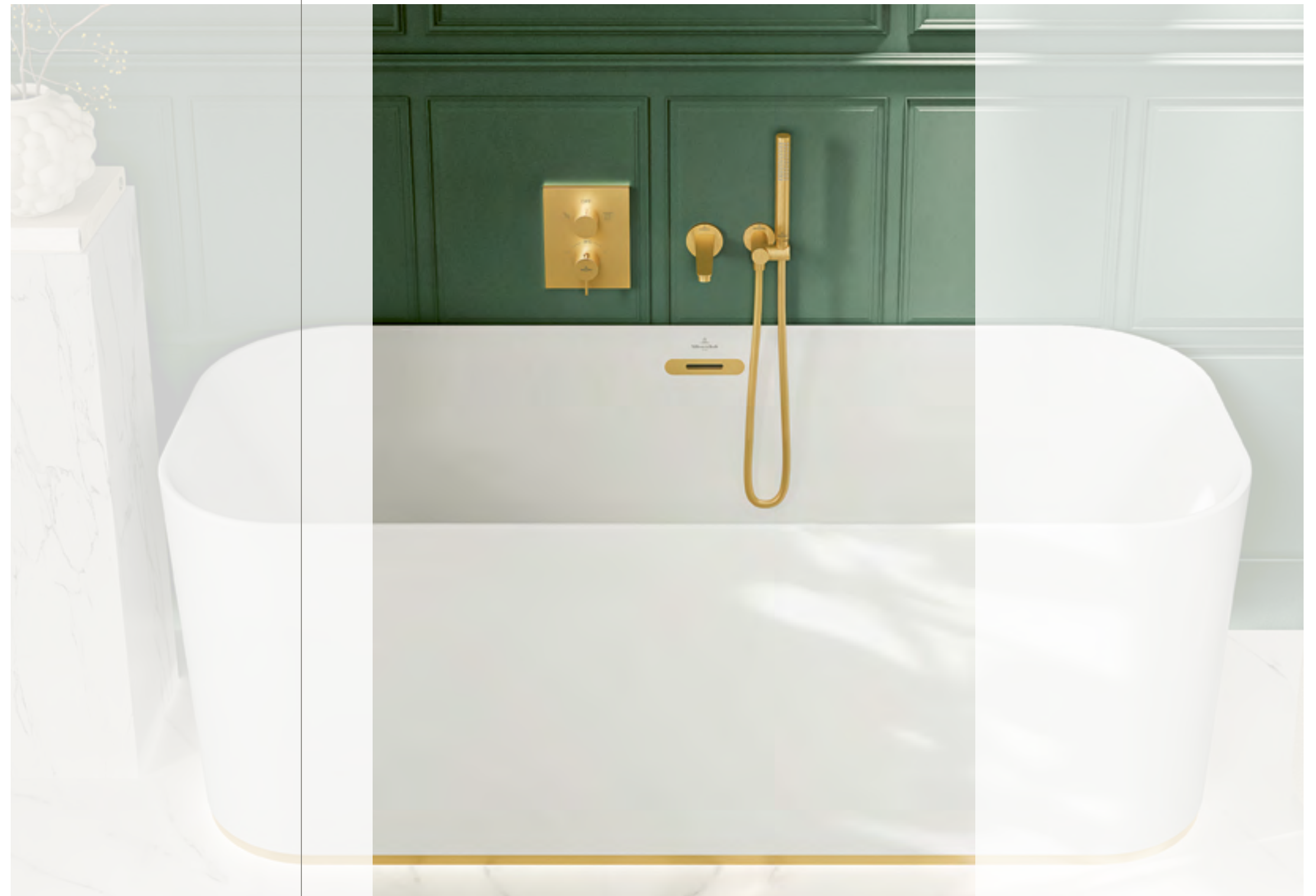


# CLASSIC ELEGANCE

The world of Classic Elegance embodies the best from the past and the present. The combination of high-quality materials, stylish highlights and special details creates a historically inspired yet definitively modern character. Vintage elements and luxurious, contemporary designs evoke a feeling of subtle refinement and restrained opulence.

Generously proportioned:  
The extra-wide Finion washbasin featuring the Red Dot Award-winning Conum tap fitting.

The Finion bath with flush-fitted overflow and design ring in Brushed Gold, combined with the purist Conum tap fitting.







# LOOK: VINTAGE

The vintage charm of this look imparts a wonderful feeling of elegance and value: Dark, bold colours reminiscent of English manors conjure up a distinctive atmosphere. Classic features such as wood-panelled walls, stucco details and marble tiles lend the vintage bathroom a touch of nostalgia.

In harmony with nature:  
The organic design of the Antao collection.

The Antao toilet also features the collection's signature curves.



Modern Luxury combines the elegance of opulent materials with tiles in a hand-crafted look. Gold highlights in tap fittings and décor add an extra touch of exclusiveness and sophistication, while wood elements such as herringbone parquet lend the room a special warmth.

Sheer luxury: Finion washbasin, vanity unit and bath, Conum tap fittings in Brushed Gold and the Supreo shower toilet.

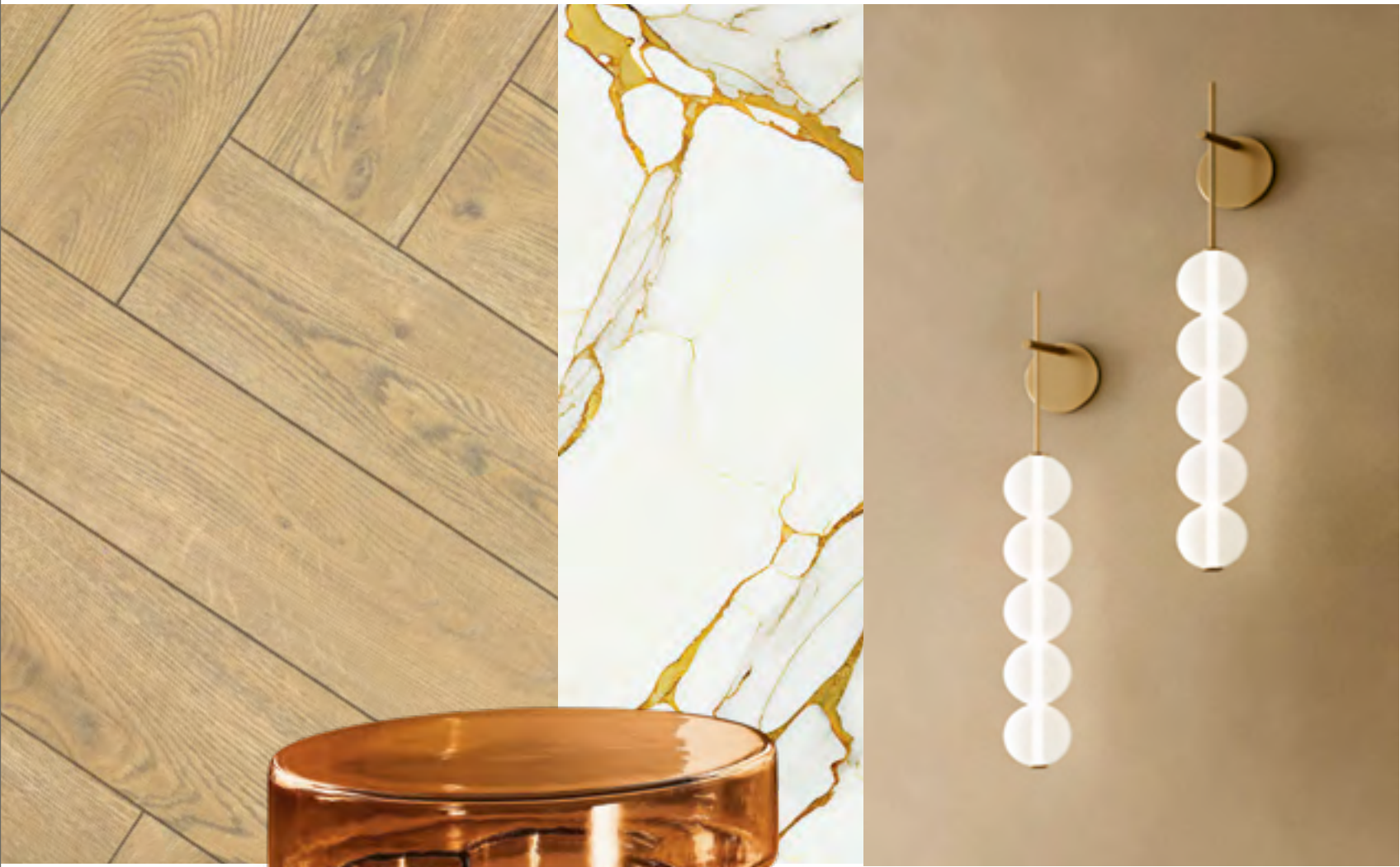


## LOOK: MODERN LUXURY

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Elegance is the  
fruit of a meticulous  
approach to design  
«



AND HERE’S HOW...



Classic Elegance achieves a harmonious balance between historical opulence and modern refinement. The well-considered choice of elements and high-quality materials from times past is the key to a luxury atmosphere. Dark wood and muted colours such as emerald green, burgundy or dark blue underscore the nostalgic character, while gold highlights add a touch of glamour.

Glass in bathroom design: Light and transparent, effects which can be used in a wide variety of ways.

Stucco features are an ideal match for the Vintage look.

With their geometric forms and symmetrical patterns, coffered walls lend the bathroom a nostalgic elegance.

Curtains in raw silk – bringing a sensual and exclusive touch to the bathroom.

High-quality real wood parquet exudes a timeless, classic atmosphere.

Walls, floors and shelves in marble are the epitome of luxury in the bathroom.

Gold for lamps, tap fittings and towel hooks adds a touch of glamour to the bathroom.



# BEAUTY INSPIRED BY NATURE



# NATURAL SIMPLICITY



Natural Simplicity celebrates the sensuality and the alluring touch and feel of natural materials and forms. In combination with modern design, it engenders an atmosphere of calm and serenity. Light colours, the warm aura of wood and rough textures exude a soothing effect. Stone, plants, linen and ceramics are materials which round off this look to perfection.

The Artis in full colour washbasin and the Antao furniture combine colour and wood in harmonious fashion.

The Loop & Friends bathroom and tap fittings collection features a compellingly clear design idiom.



## LOOK: JAPANDI

»  
Visible traces of  
a material's origins  
are hallmarks  
of beauty  
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Japandi is a harmonious blend of Japanese minimalism and Scandinavian warmth. It creates rooms with an emphasis on simplicity, functionality and natural beauty. This look combines clear lines, neutral colours and hand-crafted elements and features organic materials such as wood, stone and soft textiles.

The organic, asymmetric design idiom is a leitmotif running through the entire Antao collection. Here too, the Collaro furniture range is a perfect complement.







The Antao tap fitting in Brushed Nickel Matt for a sensuous shower experience.

From the ceramics to the bathroom furniture, the Antao collection is an ideal choice for close-to-nature bathroom design.

## LOOK: ALL BEIGE

All the many shades of beige come into their own here. Ever discreet, this look exudes tranquillity and warmth. The interplay of smooth and rough surfaces conjures up a subtle yet striking element of contrast within the harmonious colour scheme.





## AND HERE'S HOW ...



Natural Simplicity explores the entire spectrum of all shades of white, beige and grey. The subtle nuances and organic structures provide for a look which is always calm but never dull.



Matt natural stone or stone-look tiles are wonderful to the touch and boast interesting patterns.

A must in any natural bathroom: Light linen or hemp fabrics.

Adroitly arranged ceramic or stone elements enhance the natural atmosphere in the bathroom.

Wood is the ideal complement, as it offsets the cool tones of stone and the ceramic elements.

Wall designs featuring matt textures or decorative plaster finishes reflect the haptic quality of natural materials.

Essential for this look: Potted plants, twigs or a bundle of grasses in a vase.





LESS IS  
MORE –  
THE ART  
OF SUBTLE  
DESIGN



# URBAN CLARITY

This style follows the principles of minimalism. But it involves more than mere reduction — the focus is on geometric forms, clean lines and a cool overall aesthetic. Each design element is chosen with care. Concrete, chrome and glass are welcome complements. The full spectrum of grey shades lends a signature look to floors, walls and even bathroom ceramics.



Wood integrated elegantly into the look: The Subway 3.0 vanity unit in Kansas Oak, with matching Subway 3.0 tap fitting and washbasin.

The Supreo shower toilet: Minimalist design, impressive functionality.





# LOOK: MINIMALISM

This look forgoes details to create an atmosphere of calm and clarity. A true study in the art of minimalism: Forms are plain and geometric, colours are discreet and decorative elements are used sparingly. Tap fittings and accessories in matt finishes such as Matt Black underscore the air of calm.

Straight-lined and succinct: The design of the Squaro Infinity shower tray together with the Conum shower fitting.

Thin-walled with a delicate air: The washbasins from the Memento 2.0 collection, here in combination with the Conum tap fitting.



# LOOK: ALL BLACK

The key to All Black lies in its bold realisation. When walls, furniture, accessories and ceramics feature a deep, matt black finish, All Black acquires a particularly imposing elegance, with no need for any special effects.



Pure geometry: The Finion washbasin with matching Conum tap fitting.

An almost sculptural presence: The free-standing Theano Curved bath with the Conum tap fitting.



# AND HERE'S HOW...



Ceramics, textiles and wallpaper — different black materials in combination make this look so alluring. It becomes even more elegant when additional elements such as dark wood or leather come into play. Accessories in chrome or brass can lend the look an additional touch of extravagance.



Home accessories such as a wooden stool or an upholstered bench add a harmonious sense of balance.

Black need not be monochrome: Marbled tiles and patterned wallpaper provide for variety.

Furniture and wall coverings featuring refined finishes underscore the exclusive character.

Matt or gently textured stone or concrete surfaces harmonise perfectly with black.

Astutely positioned lamps really come into their own in combination with All Black.

Dark wood for an even more luxurious homely flair.



# COLOURS FOR A BATHROOM FULL OF LIFE





# COLOUR STATEMENT

Colour is one of the most powerful interior design tools: In addition to shaping the atmosphere of a room, it also influences our feelings. Colour Statement sets the right tone for everyone. From calming to stimulating, colour contrasts, harmonies and moods can be fashioned to anyone's personal preferences.

The Skyla bathroom collection creates harmonious design from a combination of round and angular shapes.

Timeless elegance that complements many styles – the Subway 3.0 back-to-wall bath.







The Tivo shower toilet showcases a perfect match of comfort and discreet design.

The Subway 3.0 bathroom collection combines timelessly modern ceramics with bathroom furniture in contemporary colours such as Wine Red.

# LOOK: EARTH & FIRE



Shades of red lend energy, emotion and warmth to any room. From rich crimson to gentle terracotta, red comes in many guises, from bold to muted. Furniture and accessories in shades of red provide for bold highlights, while a muted red adds depth for a homely atmosphere. Earth&Fire comes into its own when walls, tiles and furniture are tone-in-tone.





Pretty Pastels lend rooms a relaxed atmosphere. From Frosted Pink to Mint Green or Apricot, pastel colours are simple to apply and offer broad scope for combination. Fancy decorative elements and flower arrangements are an ideal match here.

# LOOK: PRETTY PASTELS



For greater design scope, Skyla ceramics and bathroom furniture come in a range of sizes and variants.

The Skyla toilet featuring TwistFlush[e<sup>3</sup>] technology for maximum flushing efficiency.





Colour Statement runs the gamut of colours and materials alike: The colour scheme can be gentle or bold, tone-in-tone or complementary. Wallpapers, wall colours, tiles, carpets, furniture and accessories — the more you include in the colour concept, the more impressive the result.

Delicate fabrics such as muslin harmonise perfectly with the effect of gentle colours.

Geometric plays of colour in a backsplash or on carpets add life to a room.

Just made for tone-in-tone mixed patterns: Tiles in terrazzo look.



A floral element is a must for this style.

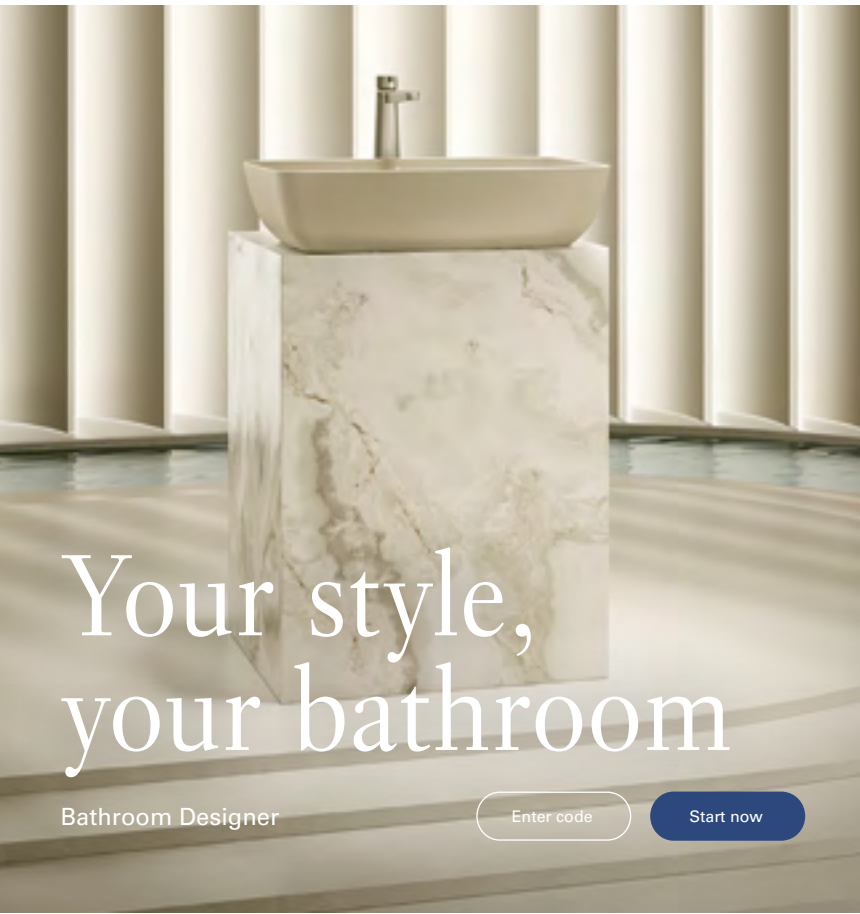
Thrilling glazes and colours make tiles the ideal design element for Earth & Fire.

Minimalist lights or fittings provide an ideal counterweight to opulent colours.

Accessories such as small furniture items complement the colour concept to perfection.



# GUIDING YOU TO YOUR DREAM BATHROOM



Your style,  
your bathroom

Bathroom Designer

Enter code


Start now

Natural  
Simplicity

Rooted in the love of nature. This furnishing style combines warmth and harmony.

Choose style

[More information](#)



The Bathroom Designer places Villeroy & Boch’s trend expertise at your disposal. A few clicks is all it takes to discover a wealth of styles and room solutions here. After deciding on a look, you can move on to the specific bathroom planning stage and free online video consultation.

With so many design options available, the Bathroom Designer helps you to find your own style as a starting point.



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